Chassis Vendor Perspective on the Standards Market



LCR Background

- Focused on the design and manufacture of Chassis, Backplanes and Systems.
- ~ 80% of our products are based on standard form factors (VITA & PICMG) including ATCA, cPCI, VPX, VME
- Over 50% of our products are customized to meet the customers unique requirements
- Sell mainly to the Tier 1 Defense Contractors

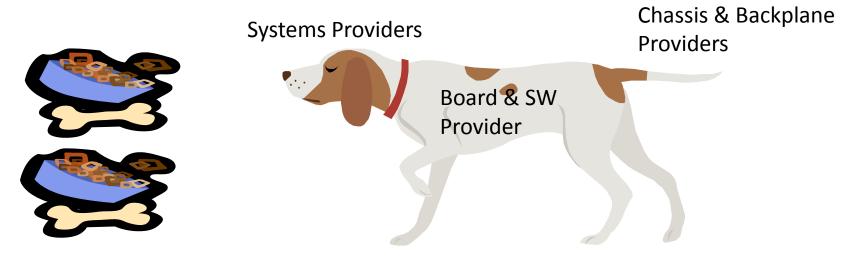








Different Views of the Market



Standards based Aerospace & Defense Market

ATCA Market

- ATCA has gain acceptance in the Aerospace & Defense market, and is being deployed in volume
- Most applications using ATCA are compute intensive with Ethernet as the I/O
- Deployment environment is benign thermally but shock and vibration is an issue especially in mobile applications



Looking at ATCA vs Commerical

- Almost all blades being used are merchant blades with a minimal amount of customization. Switching, x86, storage, some DSP and packet processing
- More programs looking at ATCA as an upgrade from commercial bladed or rack mount server architectures



Trends in ATCA Chassis

 Fully shock isolated rack with commercial chassis vs lighter duty rack & rugged chassis







VPX

- VME volumes are still running higher than VPX
- It is a very good standard but is in it's infancy stage. ATCA took ~ 7 years for significant volume
- For customers doing the system integration, compute intensive applications where the first ones to move to VPX



Sequestration has impacted VPX adoption

- A significant number of Tier 1 Defense contractors have legacy VME hardware and software for signal processing.
- With current funding levels they are having challenges in moving to an all VPX environment
- Head fakes to VPX are common
 - I want to go to VPX
 - I need one or two slots of VME on the VPX backplane
 - I decided to stay with VME



Why do these standard have different adoption models

ATCA

- It was a completely different form factor, engineering understood it would be new development
- Most deployments are x86 architecture so software could easily port

VPX

- Very similar to VME, so engineering under estimated the effort to move to VPX
- Significant more signal processing, effort to port hardware and software to VPX is higher than expected

Questions?

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